



**MINUTES OF THE  
LAFAYETTE REDEVELOPMENT COMMISSION**

**March 24, 2022**

**11:00 am**

**Council Chambers, City Hall**

**Attendance**

**Commissioners:** Frank Donaldson, James Foster, Shelly Henriott, Jim Terry

**Absent:** Jos Holman

**Ex-Officio Members:** Dave Moulton

**Absent:** Josh Loggins

**Staff:** Dennis Carson, Economic Development Director; Jacque Chosnek, City Attorney; John Collier, Economic Development Assistant Director; Jenna Karle, Deputy Controller; Jeromy Grenard, City Engineer; Dave Griffie, Asst. Director of Public Works; Cindy Murray, City Clerk

**Guests:** Stephanie Bossing, idc marketing; Deb Kunce, J.S. Held; Tim Balensiefer, TBIRD Design; Ani Kasparian, WLFI

**Welcome and Call to Order**

James Foster welcomed everyone to the Redevelopment Commission meeting, noted that a quorum was present and opened the meeting of the Lafayette Redevelopment Commission at 11:04am (following the Redevelopment Authority meeting).

**Minutes**

Jim Terry moved to approve the minutes of the February 24, 2022 meeting. Frank Donaldson seconded and the motion passed unanimously.

**New Business**

***TBIRD Design Services Corp.: 2022 General On-Call Services Agreement*** – Tim Balensiefer of TBIRD Design Services presented this agreement for as-needed engineering services. Having this agreement in place helps address small tasks in a timely manner. Jim Terry moved to approve the motion. Frank Donaldson seconded. The motion passed unanimously.

***TBIRD Design Services Corp.: Task Order No. 1-2022 Annexation Legal Description*** – This agreement, presented by Tim Balensiefer of TBIRD, is related to the annexation of the Steele (South of SIA) and Carr (East of SIA) properties. The sites are being planned for industrial development and the property owners are requesting annexation. TBIRD is providing legal descriptions and other related services to complete this process. The task is in the amount not to exceed \$17,500. Jim Terry moved to approve the motion. Shelly Henriott seconded. The motion passed unanimously.

***NewPoint Marketing (a division of idc marketing): March 2022-October 2022 Marketing Plan*** – Stephanie Bossing of idc marketing, presented the continuation of our “Urban Feel, Small Town Real” marketing campaign that was started last year. It will still be using social media (Facebook, Instagram, YouTube) but will add advertising for cable and streaming services, WBAA and Lafayette Magazine. We will also be reaching out beyond Tippecanoe County to markets across the state as well as markets in Illinois. Total amount for services and media is \$73,478. The plan is to

partially offset this cost by \$12,590 through a request to the Greater Lafayette Marketing Coalition. Shelly Henriott moved to approve the motion. Jim Terry seconded. The motion passed unanimously.

**Director’s Report**

- Streetscape projects are moving along. Phase IV of Main Street Streetscape is scheduled to begin mid-April and ramp up by May 1<sup>st</sup>.
- Streetscape Phase VI is still in the works; getting ready to ask for bids.
- Public Works Campus-working on the scope.
- Lincoln Neighborhood Plan is underway with MKSK. Will be starting in April.
- The Greater Lafayette Marketing Coalition has approved \$12,590 to get the brand out.
- Deb Kunce with JS Held gave an update of the Public Safety Center. Overall the project is on schedule and in budget with expected occupancy in the 1<sup>st</sup> quarter of 2023. In terms of construction, the roof is on and weather-tight. Windows and glass will be installed in the next few weeks. Stonework is being installed on the east side of the building facing the amenity deck. A lot of activity occurring inside, with the 4th floor being completed first, then 3<sup>rd</sup>, 2<sup>nd</sup> and 1<sup>st</sup>. Decisions are being made in regards to furniture.

**Claims**

Jim Terry moved to approve the March 2022 claims in the amount of Two Million Two Hundred Eighty Thousand Fifty-Three Dollars and Sixty-Seven Cents (\$2,280,053.67). Shelly Henriott seconded and the motion passed unanimously.

**Public Comment**-none

**Adjournment**

Jim Terry moved to adjourn the meeting. Shelly Henriott seconded and the motion passed unanimously. The meeting of the Lafayette Redevelopment Commission was adjourned at 11:19am.

*Respectfully submitted*  
*Michelle Conwell, Recording Secretary*

Approved,

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Shelly Henriott, Secretary  
Lafayette Redevelopment Commission